

# Collaboration & Sponsoring

# **About Us**

### **Atlantis**

S.A. Atlantis is the study association of University College Twente (UCT). Atlantis aims to create a community which facilitates collaboration and networking between our ambitious and interdisciplinary students to prepare them for their professional lives. Next to cultural and social events, we aim to establish collaborations with companies to introduce our students to potential future professions. With a high percentage of international students and countless unique curriculums, Atlantis acts as an multicultural and interdisciplinary environment that allows students to enrich their understanding of culture, collaboration, and communication.

### **University College Twente**

UCT is the only technical University College in the Netherlands, offering selected students a unique interdisciplinary BSc programme at the interface of technology and social sciences. The ATLAS (Technology and Liberal Arts & Sciences) study programme was created to fill the need for interdisciplinary engineering minds, which will be required to solve the complex problems society will face in the near future. With a broad foundation in engineering, mathematics, and social sciences, as well as individual specialization and in depth knowledge through elective courses, students are prepared to solve problems from a holistic, socio-technical perspective. Aiming to educate tomorrow's leaders in areas of technology, science, and government, academic and personal development is fostered in topics of research, design, communication, self-directed learning, leadership, and organization. Students are not only expected to deliver excellence in all disciplines, but also to critically reflect on and design their own learning path. As learning is directly applied in multidisciplinary projects based on real-world challenges, learned concepts are understood more thoroughly. Teamwork, leadership, and interdisciplinary communication are practiced on an everyday basis.



### Our Students are...

Internationally-minded

Sociotechnical interdisciplinarity

**Project-based learning** 

Self-directed

**Teamwork oriented** 

Multilingual

Critical

**Innovative** 

**Ambititous** 

**Out-of-the-box thinking** 

Motivated

Hard-working

Eager to make a difference

Sustainable

Qualified

**Determined** 

**Passionate** 

Diligent

**Enthusiastic** 

Groundbreaking

Personable

Structured

**Empathic** 

### What we do.

At the University College Twente, our students focus on a self-directed learning experience that revolves around interdisciplinary projects. Each semester, students approach a different real world challenge, mostly based on the sustainable development goals. This not only helps to develop skills in creative thinking, problem solving, and teamwork, but further aids our students in preparing for working on projects in a post-academic setting, all while expanding on their personal passions.

#### Past student projects

In the past students have designed solutions for food shortage in Mumbai slums, water shortage in Greek Refugee camps and the Brazilian favelas. More information about these first year projects

#### Find out more here



- **Project Based Learning**
- Design Your Own Programme
- Personal Pursuit

can be found here, A Design Challenge in Times of COVID-19. Other projects initiated by students ranged from topics such as racism at the UT to programming a computer application for piano music and relativity and quantum mechanics.

# Student Contact

Come meet the students!

## **Company Visit**

One of the best ways to facilitate interaction between your company and UCT students is to arrange a company visit. To physically show your facilities creates higher levels of engagement and will leave a lasting impression on our students. This can be formal or informal, and take various shapes. We are very open and always up for a quick chat to help you create a great experience for both sides.

### **Lunch Lecture**

Come talk to us during lunchtime (12,30-13,30) to show who you are and what you are working on. This way, you can make sure there are plenty of students available and your company gets our full attention! Lunch can be provided by you, we can arrange with the Subway on campus or facilitate any other provider of your liking.

### **Think Tank**

You have a Problem and are searching for fresh and creative new ideas and perspectives? Our students have experience with challenge-based learning and enjoy taking on challenging projects in a wide range of socio-technical fields. We are happy to organize a think tank to tackle your chosen challenge. Due to the interdisciplinarity of the program, our skills are very broad and every student offers a unique perspective according to their own expertise. During the think tank, you can see our students in action and hopefully gain valuable new insights. Furthermore, you can show what you are working on and spark the interest of possible future employees.



nat nappens after graduation?

The programme guides you in shaping your own future. With your degree, you will be able to join any master's programme at the University of Twente, or countless other master's programmes throughout the world. The possibilities for your future career are virtually endless.

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#### After our bachelor

- Sustainable Energy Technologies
- Signals and Systems
- Astrophysics
- Environmental Engineering
- Climate Change
- Design Informatics
- Philosophy of Science, Technology& Society
- Civil Engineering and Management

- Mechanical Engineering Energy and Flow
- Data Science and Technology
- Econometrics and Management
  Sciences
- Plant Protection and IntegratedPest Management
- Geo-Information Science

and much more...

4

# Advertisement

### Website

An option for advertisement is a personalised company profile on the Atlantis website. This profile can consist of a logo, a general description of your company, specific job advertisement, URLs of your website(s), etc. All of these can be determined at your own discretion. The website is a general place for students to sign up for events and for others to get to know Atlantis. Thus, the website is not only visited by Atlantis members, but also by people outside of Atlantis.

### **Facebook and Instagram**

The Atlantis Facebook and Instagram pages are our main social media platforms where our members are kept up to date with the association's activities. You can use this to promote your company, events, and other opportunities and reach all Atlantis members.

### **Newsletter**

All of our Atlantis members are kept up to date on what happens in the association through a weekly newsletter sent by email. Within this newsletter, all upcoming activities and relevant developments are shared. The newsletter offers a great way to profile your company amongst our students or to advertise for interesting events. It is possible to place an advertisement in the newsletter. Moreover, one can opt for extra visibility by having your company logo placed in the newsletter for the duration of one year.

### Yearbook

The yearbook is a great place to advertise as it contains the best memories of the passing year. It also serves as a platform to reach all of the Atlantis members and their friends and family. The yearbook is distributed in an A5 format with the advertising options available on full, half, and quarter pages.

\*Prices are negotiable

## **Posters and Flyers**

One possibility for bringing your company, events or vacancies to the attention of our students is via posters and flyers. These will be displayed in the Atlantis room, which is the heart of our association, where people take a break and socialize with each other. Displaying information about your company or event is a great way of increasing your company's visibility among our students. Next to posters and flyers, it is also possible to display information on our communal screen which is used to display all the updates our students seek to be aware of.



# Brand Recognition

### **Study Trip**

Each year Atlantis organizes a study trip for all of its members. Previous destinations included Geneva (CERN), Edinburgh (University of Edinburgh), and Copenhagen (Technical University of Copenhagen), where a combination of educational, cultural, and leisure activities make it an unforgettable experience. The Study Trip exposes our students to entirely new environments abroad, which makes it an excellent opportunity to promote your company. This can include logos or advertisements in the program's booklet, on sweaters, or even a banner in the group picture.





### Kick-In

The Kick-In is a nine-day introduction for first-year students organized by the University of Twente before the beginning of the academic year. During, there is a general part which is organised by the UT and a separate part which is organised by the study, the Faculty Kick-In. There are different ways to sponsor in the Kick-In, either by placing a company logo on the Kick-in shirts or by putting up a banner during the Faculty Kick-In. For the shirts, your company logo will be worn by a new group of around 60 UCT students and will be seen by over 1000 new students from different studies in addition to everyone else involved in the Kick-In. This is one of the best ways to increase company awareness amongst all University of Twente students.

### **UCSRN Tournament**

The University College Student Representatives the Netherlands (UCSRN) is a platform that serves to connect all University College (UC) students in the Netherlands. These students have all been very carefully selected by their honours studies based on their academic and social capabilities and thereby form a group of the most talented students. The annual tournament is an all-day event where all UCs come together to compete in activities like sports and culture. Over 600 of UC students attend this event and therefore this event is an excellent opportunity to advertise your company to the most talented students. This can include logos on shirts or banners.

\*Prices are negotiable

# **Contact Information**

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